

Rowland Ward

Fair Chase Outfitter Program



Rowland Ward supports sustainable, fair-chase hunting that benefits local indigenous people and the conservation of wildlife and its habitat.

rowlandward.org

(A nonprofit, all-volunteer organization)

This program is only for outfitters who operate with the highest standards and who are members in good standing of their national outfitter associations (APHA, NAPHA, PHASA, IPHA, etc.). We accept only consummate professionals who hunt in an ethical, fair-chase manner. Outfitters must be respected in their field by clients and competitors alike, and must actively work with local people to share the benefits of sport hunting.

Rowland Ward Fair Chase Outfitter Program

Two Options Available:

FULL PACKAGE - \$4,500 PER YEAR

- 4x/year: Outfitter highlights on Sports Afield Facebook and Instagram (216K followers).
- 2x/year: E-mail blast promoting outfitter program to 60,000 Rowland Ward and Sports Afield e-mail addresses. (Participant must deliver images and text).
- 4x/year: Outfitter highlights on Rowland Ward Facebook & Instagram. (10K followers)
- Rowland Ward Fair Chase Outfitter logo available for your use on website, brochures, business cards, and related literature.
- 3x/year: Half-page ad in *Sports Afield* magazine. Additional ads offered at our best rates.
- 1x/year: Full-page ad in *Rowland Ward Magazine*.
- Year-round profile listing on Rowland Ward website, with link.
- Year-round listing on Sports Afield website in “Find a Hunt” section, with link.
- 1x/year: One full-page ad in *Sports Afield* magazine and *Rowland Ward Magazine* promoting all participating Rowland Ward Fair Chase Outfitters.

STARTER PACKAGE - \$2,000 PER YEAR

- 2x/year: Outfitter highlights on Rowland Ward Facebook & Instagram. (10K followers)
- Rowland Ward Fair Chase Outfitter logo available for your use on website, brochures, business cards, and related literature.
- 1x/year: Half-page ad in *Sports Afield* magazine. Additional ads offered at our best rates.
- 1x/year: Half-page ad in *Rowland Ward Magazine*.
- Year-round profile listing on Rowland Ward website, with link.
- Year-round listing on Sports Afield website in “Find a Hunt” section, with link.
- 1x/year: One full-page ad in *Sports Afield* magazine and *Rowland Ward Magazine*, promoting all participating Rowland Ward Fair Chase Outfitters.

INTERESTED IN THIS PROGRAM? PLEASE CONTACT:

James Reed
jreed@rowlandward.org
714-373-4674

or

Kim Gattone
kgattone@rowlandward.org
406-925-3062

rowlandward.org