



ROWLAND WARD MAGAZINE



WINTER/SPRING 2026

WHO RECEIVES ROWLAND WARD MAGAZINE?

- Everyone who entered a trophy into *Records of Big Game*, 29th and 30th editions

ROWLAND WARD MAGAZINE'S READERS ARE

- Active hunters; they enter trophies in *Records of Big Game*
- Active travelers; they hunt Africa, Asia, Europe and the Americas
- Primarily hunters of big game
- Believers in fair chase hunting
- Connoisseurs of fine firearms and frequent users of taxidermy services

WHY ADVERTISE IN ROWLAND WARD MAGAZINE?

- It is sent to the purest, most focused list of active big-game hunters in the industry
- It reaches high net worth individuals
- It has the highest possible brand recognition
- It is a quality publication with a circulation of 5,000

ROWLAND WARD FAIR CHASE OUTFITTERS

- Participating Rowland Ward Fair Chase Outfitters receive discounted advertising rates



STANDARD RATE

Full Page	\$1,550
½ Page	\$800
⅓ Page	\$525

COVERS

Cover 4	\$2,050
Cover 2	\$1,850
Cover 3	\$1,750

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James C. Reed
 Director of Sales and Licensing
 208-520-1600
jreed@rowlandward.org

Kim Gattone
 Account Executive
 406-925-3062
kgattone@rowlandward.org



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